


Do You Open Your Mouth

Like a young bird and gulp down whatever food or medicine may be offered you? Or, do you want to know something of the composition and character of that which you take into your stomach whether as food or medicine?

Most intelligent and sensible people now-a-days insist on knowing what they employ whether as food or as medicine.

Dr. Pierce believes they have a perfect right to INSIST upon such knowledge. So he publishes, broadcast and on each bottle-wrapping, what his medicines are made of and verifies it under oath. This he feels he can well afford to do because the more the ingredients of which his medicines are made are studied and understood the more will their superior curative virtues be appreciated.



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Contrariwise.

"I wonder," said Amelia, pensively, "why they call all the German cures something-or-other 'bad'?" "Because," responded wise Reginald, "with the usual perversity of human nature, people expect them to make good."

to this paper—not to
The Louisville Times.

You Bet
 "De man dat thinks he's smarter dan anybody else," said Uncle Eben "mout be fairly happy if he could keep frum reachin' into his wallet an' back in' hisself wif real money."

A SIMILARITY.

"Did it ever occur to you that a forger is very much like a philanthropist?"

"I can't say that I see the resemblance."

"Because he makes it a business to write wrong."

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